

DO Brand Engineers (Pty) Ltd - Google Ads Management Service Agreement

Website: _____

Google Ads Management Contract

This Google Ads Management Agreement (the "Agreement") is entered into between [Your Company Name], hereinafter referred to as the "Service Provider," and the Client, collectively referred to as the "Parties."

[Client's Name] ("Client") _____

as of [Effective Date] _____

1. Services Provided

The Company agrees to provide Google Ads management services for the Client, which includes but is not limited to, the creation, optimization, and monitoring of Google Ads campaigns to promote the Client's products or services.

2. Google Ads Account Ownership

The Company shall retain ownership of the Google Ads account created for the Client during the term of this Contract. The Client acknowledges that access to the account will be provided for monitoring purposes.

3. Results Disclaimer

The Company makes no guarantees regarding the effectiveness or success of the Google Ads campaigns. Results may vary based on industry, market conditions, and other factors beyond the Company's control. The Client acknowledges that the success of the advertising efforts is influenced by external factors, and therefore, specific results cannot be guaranteed.

4. Non-Exclusive Contract

This Contract is non-exclusive, allowing the Client to engage other service providers for similar services simultaneously.

5. Payment Terms

Payment for the Google Ads management services will be invoiced monthly and is due within [Number] days of the invoice date. Failure to make timely payments may result in the suspension or termination of services.

6. Annual Price Increase

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The Company reserves the right to increase the annual service fee by a percentage between 5% and 8%. The Client will be notified of any price adjustments at least [Number] days prior to the renewal date.

7. Term and Termination

This Contract shall commence on "Effective Date" and continue for an initial term of 3 months. Either party may terminate this Contract with 30 days written notice before the end of the term or any renewal period.

8. Confidentiality

Both parties agree to maintain the confidentiality of any proprietary or confidential information exchanged during the term of this Contract.

9. Governing Law

This Contract shall be governed by and construed in accordance with the laws of South Africa.

10. Entire Agreement

This Contract constitutes the entire understanding between the parties and supersedes all prior negotiations, understandings, and agreements, whether oral or written.

11. Service Level Agreement (SLA)

The SLA can be found on www.dobe.co.za.

12. Client Responsibilities

Clients should provide cooperation such as providing necessary access to Google Ads accounts, timely provision of required materials, and cooperation in the implementation of recommended changes.

13. Reporting

The Company will send reports once a month with key performance indicators (KPIs).

14. Intellectual Property

The Client owns the copyright to any creative content developed by the Company.

15. Limitation of Liability

Define the limits of liability for both parties, including any consequential damages. Specify that the Company is not responsible for any loss of revenue or business incurred by the client.

16. Indemnification

The Client indemnifies DO Brand Engineers (pty) Ltd. of any issues.

17. Modification of Agreement

Modifying the terms of the agreement will be communicated and documented, via email or WhatsApp.

18. Dispute Resolution

The parties will resolve disputes internally as far as possible.

19. Force Majeure

In case of force majeure, the parties will do their best to start the Google Ads campaign over.

20. Confidentiality of Data

The Company will not share the specifics of the ads with any third parties.

21. Termination Notice

Either party may terminate this Contract with 30 days' written notice before the end of the term or any renewal p

IN WITNESS WHEREOF, the parties hereto have executed this Google Ads Management Contract as of the Effective Date first above written.

[DO BRAND ENGINEERS PTY LTD - Authorized Signatory] _____

[CLIENT'S NAME] _____

[Authorized Signatory] _____

[Date] _____